Technical Administrators and the Non-GMO Project



When Participants enroll products in the Non-GMO Project Product Verification Program (PVP), they aren't just starting an evaluation process, they're joining a team!



Technical Administrators (TAs) and the Non-GMO Project are separate companies that work together to help Participants complete specific responsibilities on their journey to product verification, get involved in the Non-GMO Project Verified community, and complete annual renewal. Working with third-party administrators reinforces the credibility and capacity of the Non-GMO Project in its commitment to keep the PVP trustworthy, rigorous, and fair.

For Participants in the PVP, it can be helpful to understand what tasks can be accomplished with each member of the team.

Accomplish With The Non-GMO Project

Ask general questions about the PVP and Non-GMO Project Standard or learn more about the PVP before enrolling

License use of the the Butterfly (Non-GMO Project Verified Mark) and ask questions about the Project's License Agreement

Ask design questions and understand how to use the Butterfly

Explore marketing opportunities and ways to connect with the Non-GMO Project Verified community

Understand the mission and values supported by becoming Non-GMO Project Verified

Reach out to verification@nongmoproject.org

Accomplish With A Technical Administrator

Enroll products and develop evaluation plans to work toward Non-GMO Project Verification

Submit documentation such as product formulations, test results, and affidavits needed for evaluation

Ask questions to understand how the Standard applies to a product based on its specific formulation

Pay fees associated with product verification

Coordinate annual renewal and expand a portfolio by enrolling more products in the PVP

Request Certificates of Verification for Verified products

Reach out to your chosen technical administrator

Choosing a Technical Administrator



Participants may choose which of these four Technical Administrators they work with to enroll and evaluate products in the PVP.

The Project encourages Participants to research each TA and contact them directly to find the one that best suits their needs. It is possible to work with multiple TAs as long as different products are submitted to each.









Learn more about each TA and download their outline of fees at: https://www.nongmoproject.org/product-verification/technical-administrators/

