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The NBFDS is regulated by the AMS. The Non-GMO Project cannot provide guidance regarding your foods and the NBFDS. Please refer directly to AMS resources and contact the AMS directly with questions:

[National Bioengineered Food Disclosure Standard](#)

[Decision Tool Do I need to make a bioengineered food disclosure?](#)

HOW CAN I GET THE BUTTERFLY SO CONSUMERS KNOW MY PRODUCTS ARE NON - GMO PROJECT VERIFIED?

A great way to get started with Non-GMO Project is on our website. You can review the [Non-GMO Project Guide](#) or connect with our team on the [Get Started](#) page.

CAN I MAKE A BE DISCLOSURE ALONGSIDE THE BUTTERFLY OR OTHER NON - GMO PROJECT TRADEMARKS ON THE SAME PRODUCT?

According to the Non-GMO Project Standard, goods that make a BE disclosure under the NBFDS cannot concurrently be Non-GMO Project. The Non-GMO Project or trademark language should never appear alongside a BE disclosure on the same Product packaging. The best way to trustworthily standard is to become Non-GMO Project

-GMO PROJECT

VERIFIED, CAN I ADVERTISE THEM TOGETHER?

This is and/or the advertisement contains a disclaimer as to which Product(s) are Non-GMO Project. As a reminder, all marketing material utilizing the Non-GMO Project marketing department for review and approval. If the advertisement needs to be altered in any way, the marketing team will let you know.

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The information contained in this guide is provided for general informational purposes and should not be construed as legal advice on any subject matter. You should not act or refrain from acting on the basis of any content included in this guide without seeking legal or other professional advice. For questions about the NBFDS or compliance with the NBFDS, please contact the AMS.

