Non-GMO Project Verification for Co-Packers





The PVP is designed to work for either the co-packer or brand owner of a product, with the understanding that the company that enrolls products in the PVP is the Participant. The Participant signs on with a Technical Administrator, completes licensing documents with the Non-GMO Project, and is responsible for completing steps with the Technical Administrator and submitting necessary product forms and documents to work toward product verification.

The <u>Verification Guide</u> and the <u>Program Rules and Procedures</u> explain what the process is like for Participants in the PVP.

As a co-packer/co-manufacturer, it can be helpful to share with your clients that you have experience with the PVP or are willing to enroll their brand products in the PVP.

To do this, you're welcome to share our <u>Verification Guide</u> with your clients! It is a great resource that explains the process of getting verified and can help you and your clients decide if it is best for the co-packer/co-manufacturer or brand owning company to enroll products.

The Non-GMO Project trademarks are governed by a license agreement. The Project's trademarks may only be used with the consent of the Project, within the terms of the Project's <u>Trademark Use Guidelines</u>, and in association with Non-GMO Project Verified products.



The Non-GMO Project verifies products, not facilities or manufacturing processes. The Project does not allow the use of its trademarks in ways that imply that a company or facility is verified. The Project does allow images of Verified products with the verification mark clearly visible to be shared as an example of your and your client's non-GMO commitment. This can be a great way to share your history of participation in the PVP with current or prospective clients.

In accordance with your Non-GMO Project Trademark License Agreement, you can let potential clients know about products you currently have enrolled in the PVP and that are Non-GMO Project Verified.

If you use a Verified product owned by a brand your company co-packs/co-manufactures for to demonstrate your experience with the PVP, please ensure you have permission from the brand to use its trademark in this manner.