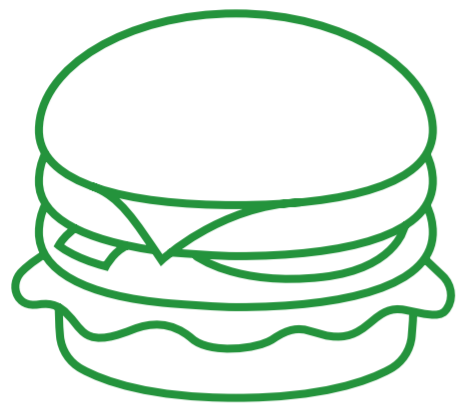


# New GMOs: What to Look Out For

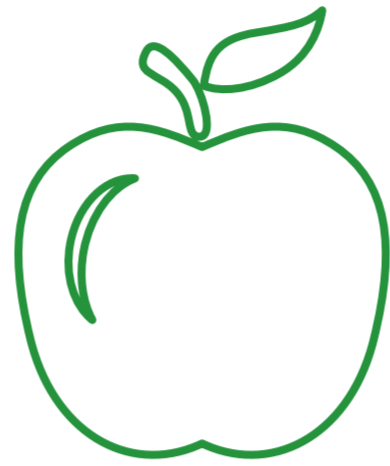
Are these genetically engineered foods in your shopping cart?



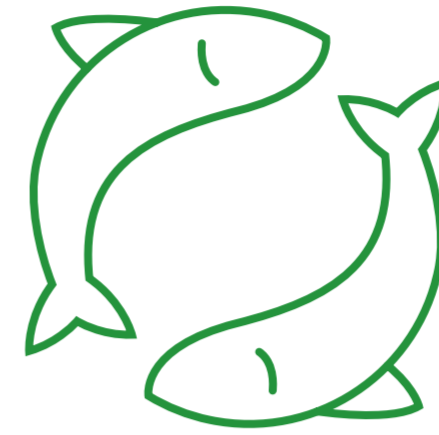
Be aware of plant based burgers that are made in factories, not fields. Synthetic biology is being used to create GMO soy-based “meat” that “bleeds.”



Did you know genetic engineers are experimenting with synthetic biology to create artificial milk proteins? Our kids deserve better.



Keep a look out for GMO non-browning apples. We prefer to avoid the bad apples, and not mix them up with the good ones.



What do you get when you mix a salmon with an eel gene? A fast-growing frankenfish.

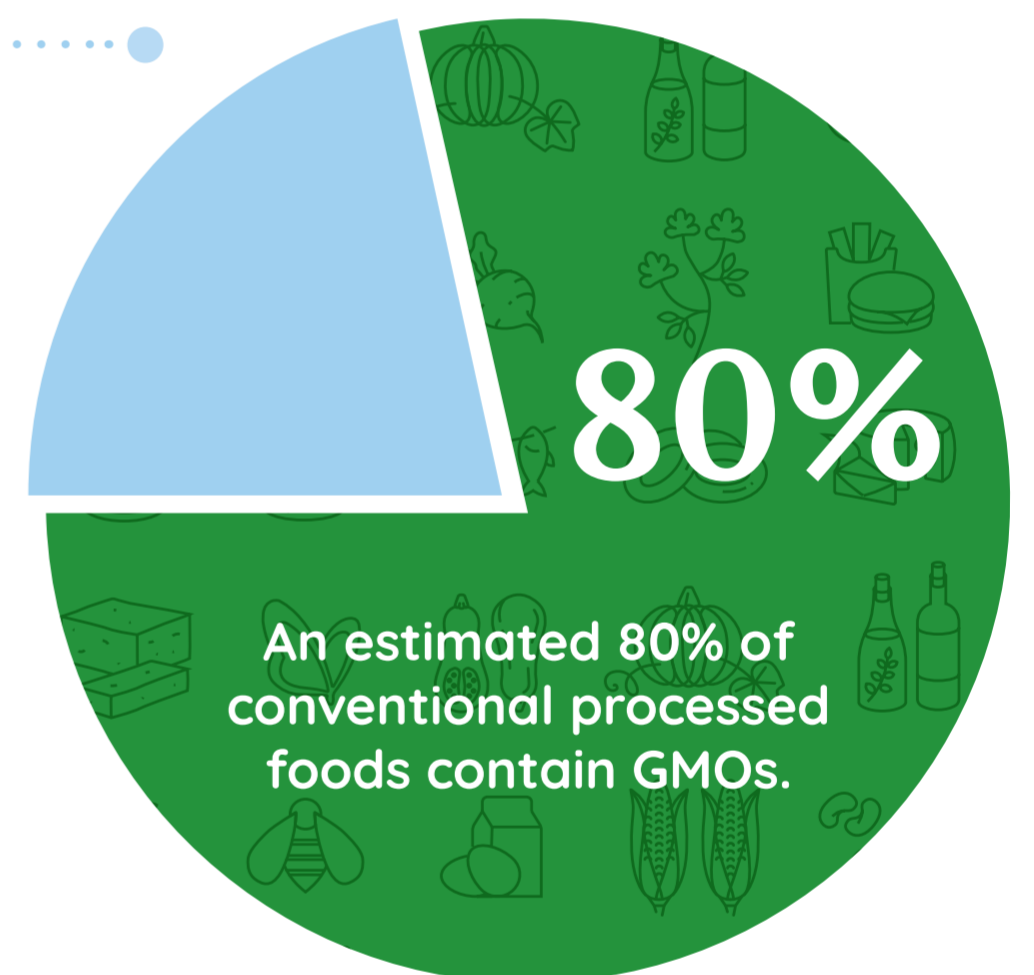


Watch out for non-browning potatoes. Don't you want to know if your potatoes are bruised or diseased?

## What is a GMO?

A GMO, or genetically modified organism, is a plant, animal, microorganism or other organism whose genetic makeup has been modified in a laboratory using genetic engineering or transgenic technology. This creates unnatural combinations of plant, animal, bacterial and virus genes, and novel synthetic organisms that nature never intended.

How common are GMOs in our food supply?

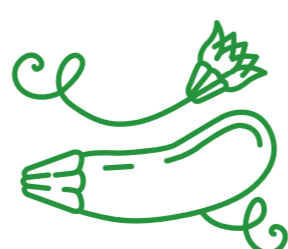
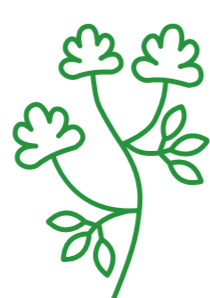
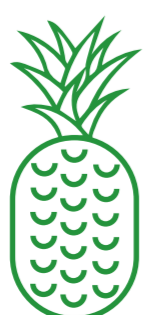
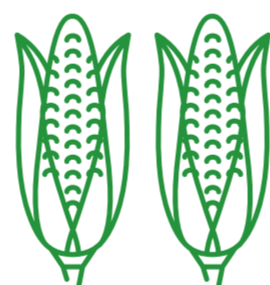


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Countries around the world require genetically engineered foods to be labeled, or have outright bans on the sale and production of GMOs.

## What are other common GMOs?

- Corn
- Soy
- Canola
- Papaya
- Zucchini
- Sugar Beets
- Cotton
- Meat, Dairy & Eggs (Due to GMO feed)



## How can I avoid GMOs?

The Non-GMO Project believes everyone has a right to know what is in their food. The Butterfly means a product has been evaluated to ensure that it is compliant with our rigorous Standard, which includes ongoing testing for major high-risk ingredients.

Look for the Butterfly!

